



Volume 1 Issue 1 October 2004

OUR MISSION is to facilitate the exchange of goods and services in an environment of fair and equitable trading to create a feeling of well being over and above the member's expectation.

OUR GUIDING PRINCIPLES

- Our prosperity parallels that of our community, locally, nationally and internationally.
- Every policy decision based upon the wellbeing of our members.
- We endeavour to create a feeling of wellbeing over and above the expectation of licensees, staff and members.
- ❖ Dare to be different think and work faster, smarter and with less.
- One thing that can be promised is change it inspires innovation.
- Communication engenders trust and loyalty.



OUR VALUES

INTEGRITY – Walking our talk, standing in our own truth

COMMUNITY – Helping and giving back to our community

EDUCATION – Continually educating ourselves enabling healthy growth

KNOWLEDGE – Acquiring knowledge and addressing the needs of our customers and

the greater community

COMMUNICATION – Encouraging open and continual communication of trust



ONLINE CLASSIFIEDS: A free listing service

- Where members can buy and sell items over the Internet!

As a free service to E Banc Trade members, classifieds can be listed on the Online Classifieds site by members who wish to buy or sell new or used items, and agree to abide by the E Banc Trade philosophy of right price, trade component negotiable.

Advertising Subsidy

E Banc Trade is pleased to offer subsidies to their members' advertising costs. The following guidelines must be complied with :

- ➤ All advertisements must have the standard logo and URL <u>www.ebanctrade.com</u> with the words **Welcome Here** displayed.
- > The subsidy will be paid in trade credits, GST inclusive.



- Printed ads, leaflets, flyers, brochures, magazines, newspapers, signage, business cards, etc, attract a 20 – 35% subsidy.
- 20% for mono or black and white small size.
- Up to 35% may be paid if the E Banc Trade logo is displayed in corporate colours (PMS 021 Orange, PMS 280 Blue) and is a reasonable size.

It is **FREE** of charge to advertise your business or special in our

Weekly Members Spotlight!

Watch this space! If you have a special promotion that you would like to be added to our weekly members' spotlight, please email your request to kohmk@ebanctrade.com, fax 6324 0968 or contact Customer Support today at 6324 2420.



YOUREYEGUARDIAN

 $Blk\ 18\ Jalan\ Membina\ \#02-10$ (Directly opposite Tiong Barhu Plaza, next to Tiong Bahru MRT)

Benny Chang is the managing director of his eye care practice--YOUR EYE GUARDIAN. His practice conducts comprehensive eye examinations which utilise high-cost, advanced ocular diagnostic equipments in the prevention of blindness from glaucoma, retinal diseases and cataract. His practice also carries a wide range of spectacle frames and lenses.

For all members of E Banc Trade, you are entitled to the following offer:

- 1. Comprehensive Eye Screening (UP\$35) at only \$10. (Full Barter on eye examination fee)
- 2. Wide range of spectacle frames and lenses at 50% Barter and 50% Cash.

Please feel free to contact Benny or Matthew should you have any queries.

They will be most glad to help you.

Tel: 62753373 (O) Email: guardian@starhub.net.sg





Bread World Eatery 16 Jalan Pari Burong, Singapore Tel: 6444 4661

MASTER LICENSEE SINGAPORE A J Trade Venture(S) Pte Ltd as Master Licensee for E Banc Trade Singapore 3B Trengganu Street Singapore 058457

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