

E BANC BULLETIN



Welcome to the first edition of the Geelong E Banc Trade Bulletin.

The number of Geelong E Banc Trade members has grown to almost 150 and its growing rapidly. Due to this expansion we felt that you would appreciate a regular update providing information on the latest business developments, special offers and business to business opportunity in the Geelong region.

The E Banc Trade Bulletin will be sent to all Geelong members on Friday every fortnight. Given that this project is in its infancy, we welcome any suggestions or feedback you might have to improve the benefit of this service to you.

NEW STAFF

The Geelong office is growing almost as rapidly as its member base. Mr. John Neskovski, Geelong E Banc Trade Licensee, has recently employed two new staff to better service clients and improve networking in the region.

Sally Stokes has been appointed as the *Client Promotion and Marketing Manager*. This role was created to provide members an avenue to develop their business profile. If you wish to promote your business, Sally can provide you with a number of no cost alternatives through the national database.

Promotional Options Available:

- **Special Offers** section of E Banc Trade Bulletin (distributed fortnightly)
- **Advertising** in our Virtual Reality Mall
- **Promotion** on the E Banc Trade website
- **Classifieds** in the E Banc Trade Classifieds system (buy and sell online)
- **National Coverage** through the national licensees network

Contact Sally at the office any Friday to discuss your advertising needs. We can assist you in buying or selling personal items, and **promoting your business** locally or via the national network.

Anna McGibbon has been appointed as the *Geelong Sales Consultant*. Her primary role is to develop the membership base in Geelong and service client needs.

If you wish purchase anything on trade call the Geelong office and speak with John, Anna or Sally to locate what you're looking for at the best available price. In addition the Queensland head office is available to assist you at any time and the contact list is attached to this email for your reference.

BUSINESS PROMOTION



We will soon be holding **Geelong E Banc Trade luncheons**. These luncheons are designed for the benefit of business to business networking.

E Banc Trade will host regular luncheons for a handful of Geelong members at a time to get to know each other in a relaxed setting. This will be a good time for you to circulate business flyers, business cards and other promotional material to help develop your profile and mingle with other businesses owners.

NEW E BANC TRADE MEMBERS

A One Mobiles has recently joined and specialise in mobile phone sales, accessories, repairs, pre-paid plans and charge cards. Located in Market Square this store is a one-stop shop for all personal and business mobile phone needs.

With the end of last financial year just passed it's a good time to use the services of a newly listed financial firm **Geelong Finance Company** to plan your finance, property investment and personal loan needs.

Last months new members include:

- **Zum Zum** - a fantastic take-away Indian restaurant on Rynie Street Geelong.
- **Tile Mart** – The largest tile supermarket in Victoria with enough stock to fill on the spot orders.
- **Riverview Coffee House** – Opposite the picturesque Barwon River this coffee house provides both café dining and take away.
- **MJ Rendering** – James offers rendering and solid plaster work.
- **Lamanz Menswear** – Stockists of a complete range of men's clothing including suits & business wear, jeans and casual gear, Jag, Blazer, Tent Nathan & Pierre Cardin.
- **Ace Antennas** – Provision of VHF/UHF systems, satellite systems, video door phones, home theatre and computer/telephone new home wiring.

During the month of July E Banc Trade Geelong sponsored the **Geelong West Cricket & Football Club**.

Welcome to all our new E Banc Trade members!

SPECIAL OFFER



To kick off the first edition of the E Banc Trade Bulletin we are proud to announce a **FULL TRADE** special offer for solariums at **Rococo's** for the month of August.

Rococo's provides the best value tan guaranteed...



Enjoy a taste of summer at the James Street salon or treat your staff and loved ones to a massage and beauty pampering. **State of the art solarium beds are available in 10, 15 or 20 minute sessions. A personalised tanning program can be designed to suit your skin type.**

You may also choose to pamper yourself with a relaxation massage, waxing (inc Brazilian), tinting, acrylic nails or a manicure on 50/50 trade.

Rococo's is open 8am – 8pm Monday to Friday and 8am – 5pm on Saturday.

Call Jamie-Lee to make an appointment on 5221 4620.

(Offer valid until Saturday 6th September. Full trade not available on accelerators)

If you would like to include a SPECIAL OFFER in the next E Banc Trade Bulletin please contact Sally on 5221 9377.

A WORD FROM JOHN



I would like to take this opportunity to thank you all for your support and patience over the last year. My primary focus has been on building a sizeable membership base for the benefit of a trade networking in Geelong. I am now really pleased to be in a position where I can introduce some new staff to help me better manage your needs in promotion, trade spending options and general contact.

I have been overwhelmed at how quickly this concept has taken off and having come from 16 years as a sole proprietor myself feel very confident that this trade exchange will provide a long-term benefit to the community.

In closing I would like to mention an opportunity available to current members called **the my E rewards** program. Essentially this program provides you with an incentive payment for referring new business and helping to grow the network in Geelong.

E Banc Trade believes that loyal members who successfully refer others to the E Banc Trade Exchange deserve to be rewarded. To achieve this, **my E rewards** program is being introduced to benefit all members who promote the exchange to others. Through **my E rewards**, members will be financially rewarded and acknowledged when referring other members.

The **my E rewards** program provides an excellent opportunity to bring new funds to your business. I welcome your interest in this program and would be happy to provide you with further information on request.

Finally, I appreciate your business and look forward to seeing you in the coming months at local E Banc Trade luncheons. For your interest I have included a graph that highlights the huge growth in Geelong members from July 02 – June 03.

Many Thanks,
John

